



Asahi Canada

Asahi Canada – Social Media House Rules

At Asahi Canada, we treat all our brand and corporate social media pages as a community for our fans (of legal drinking age) and we love to hear what you think.

We have house rules in place so that we can make the community as great as possible, maintain mutual respect and courtesy for everyone, and because we take the responsible marketing of alcohol seriously. These house rules apply to our official social media accounts on [Asahi Canada LinkedIn](#), [Peroni Nastro Azzurro Canada Instagram](#), [Grolsch Canada Instagram](#), [Asahi Super Dry Canada Instagram](#), [Pilsner Urquell Canada Instagram](#). Your interactions with us are also governed by our [Terms & Conditions](#) and [Privacy Policy](#), as well as the community standards and guidelines for each platform on which we operate [LinkedIn Professional Community Policies](#), [Instagram community guidelines](#).

Interactions, posts, tags, mentions, comments, and other forms of content made by users on our pages do not represent the views or opinions of Asahi Canada.

Please keep in mind that anything you post on our pages may be viewed publicly by other users.

Some specific rules for contributions to our page include:

- Treat other users with respect and consideration.
- Do not forward or share the contents of our pages with anyone under the legal drinking age in your province.
- Do not upload pictures of yourself or other people who look or are under the legal drinking age in your province.
- Do not share sexually suggestive content.
- Do not share graphic or violent content.
- Do not promote drinking to excess, smoking, illicit drugs, drink driving, or other irresponsible activities.
- Do not share inaccurate, false, misleading or fraudulent content.
- Do not share personal attacks, insults as well as illegal or defamatory content.
- Do not share inappropriate, rude, abusive, bullying, threatening, harassing, or discriminatory content or hate speech that others may deem offensive, or links to such content. Trolling is not permitted.
- Do not proselytize.
- Do not swear or use foul language.
- Stay on topic.
- Do not share spam, advertising, links to external websites, or other irrelevant or off-topic content. Posting the same content multiple times in a row will be considered spam.
- Do not share links containing malware or other malicious code such as viruses, worms, and trojans.
- Do not falsely present yourself as a moderator, employee, representative, officer or director of Asahi.
- If you are sharing content as an employee, representative, officer or director of Asahi, let other users know about your connection to Asahi.
- Do not share personal information (including name, photos, and audio/video content) of others without their express consent or in violation of applicable laws. Doxxing is not tolerated.
- Do not share sensitive or intimate personal information about yourself.



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- Do not share any content that may infringe on any third party's copyright or other intellectual property rights, or links to such content, without that organization's express consent.

Please make sure that what you post is factually correct and legally permissible, and isn't defamatory, threatening, abusive, discriminatory, offensive, an invasion of privacy, or an infringement of any third party's copyright or other intellectual property rights. If a person or organization hasn't given you express permission to use his, her, or its name, photos, or audio/video content on our page, please don't post it. All material posted to our fan pages on social media platforms must comply with each platform's respective Terms of Use.

Our pages are moderated to promote respect for our house rules. However, we are unable to monitor our pages 24/7. We are not responsible for any content posted to our pages by users, or for any content on third-party sites. If you come across content on our page that you consider inappropriate, please report it or mark it as spam via the page options presented. We reserve the right to remove content that violates these rules at any time, or for any other reason without prior notice. In case of serious or repeated interventions, users may be banned from our pages.

If you'd like to contact us with a complaint, compliment, provide feedback, or say hello to our brands or products, please don't hesitate to use the "message" button on the platforms to get in touch. You can also contact us by email at info@asahibeer.ca. We'll work to respond to you as quickly as possible!

We encourage responsible drinking, please visit www.aboutalcohol.com for more information!